

## Partnership benefits

MIPIM 2020

Benefits	Premier	Executive	Standard
Headline sponsor of a flagship off stand event	✓		
Additional branding and enhanced PR opportunities	✓		
One seat on Newcastle-Nice flight including VIP airport package (worth £430)	✓		
Opportunity to make a short announcement at selected partner event	✓		
Speaking opportunities	✓		
Support to position your organisation as thought leaders at MIPIM	✓		
One place at the VIP Investor Dinner	✓	✓	
One free delegate pass (worth €2095)	✓	✓	
Personalised content on digital screens	✓	✓	
Sponsor/hosting of an on-stand event with tailored support from Invest Newcastle	✓	✓	
Two places at a flagship/premier event	✓	✓	
Opportunity to be quoted in any press releases pre, during and post event	✓	✓	
Exclusive link to online discount code for delegate passes (saving €1065)	✓	✓	✓
Access to direct flight for £430pp	✓	✓	✓
Access to lounge at Newcastle International Airport	✓	✓	✓
Logo visibility on stand	✓	✓	✓
Logo and listings on all branding and collateral (on and offline)	✓	✓	✓
Opportunity to list development opportunities on dedicated Newcastle at MIPIM website	✓	✓	✓
Opportunity to profile your business on dedicated Newcastle at MIPIM website	✓	✓	✓
Opportunity to share news on our dedicated Newcastle at MIPIM website	✓	✓	✓
Potential investors and MIPIM attendees can book meetings with key representatives via <a href="http://www.newcastleatmipim.com">www.newcastleatmipim.com</a>	✓	✓	✓
Access to the full Newcastle at MIPIM events programme	✓	✓	✓
Invite to two workshops/events pre-MIPIM to help you get the best out of attendance	✓	✓	✓
Invite to a partner social in Cannes	✓	✓	✓
Invite to delegate breakfast on the first morning of the conference	✓	✓	✓
Mentions in all press releases as part of our delegation	✓	✓	✓
Access group transfer arrangements from and to Nice Airport	✓	✓	✓
Use of the stand as a base for meetings	✓	✓	✓
Work with Invest Newcastle to leverage any PR or announcements	✓	✓	✓
Opportunity to submit content for a partner blog	✓	✓	✓
Invite to all partnership events	✓	✓	✓
Dedicated point of contact at Invest Newcastle	✓	✓	✓