

## Sponsorship benefits

MIPIM 2023

Benefits	Premier	Executive	Standard
One free delegate pass	✓	✓	
Headline sponsor of a flagship off-stand event	✓		
Sponsor of one on-stand event, working with the team to develop content	✓	✓	
Opportunity to make short announcement at selected partner event	✓		
Speaking opportunities	✓		
Personalised content on digital screens	✓	✓	
Use of stand for private lunch	✓		
Opportunity to be quoted in any press releases, pre, during & post event	✓	✓	
Exclusive access to online discount code for additional delegate passes	✓		
Two places at VIP investor dinner	✓		
Support to position you & your organisation as thought leaders at MIPIM	✓		
Work with team to develop content and profile opportunities	✓		
Enhanced brand, PR and profile opportunities	✓		
Access to on-stand bookable meeting space	✓		
One ticket to VIP investor dinner	✓	✓	
Two tickets to one other invite-only flagship event	✓	✓	
Branding opportunities on & off-stand	✓	✓	
PR & profile opportunities	✓	✓	
Logo & listing on all branding, collateral & press material	✓	✓	✓
Opportunity to list development opportunities, profile business & share news on dedicated Newcastle at MIPIM website	✓	✓	✓
Access to travel arrangements	✓	✓	✓
Use of stand as a meeting point	✓	✓	✓

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Benefits	Premier	Executive	Standard
MIPIM attendees can book meetings with key delegates via <a href="http://www.newcastleatmipim.com">www.newcastleatmipim.com</a>	✓	✓	✓
Access to full Newcastle at MIPIM events programme	✓	✓	✓
Invite to at least two pre-MIPIM events to help you get the most out of your attendance	✓	✓	✓
Invite to all on-stand events	✓	✓	✓
Invite to delegate breakfast on first morning of conference	✓	✓	✓
Invite to sponsor social in Cannes	✓	✓	✓
Mentions in all press releases as part of our delegation	✓	✓	✓
Dedicated point of contact at Invest Newcastle	✓	✓	✓